

# CAMBS

California Alliance of Massage and Bodywork Schools

March 2003

## AB 1388 Goes to Committee

March 14, 2003

Despite assurances to the contrary by a representative of the American Massage Therapy Association, AB 1388 was sent to the Business and Professions Committee of the State Assembly today. The B&P Committee must report on the bill to the State Assembly by May 9 and the Assembly must vote on the bill by June 6, 2003.

In a personal communication to the editor of CAMBS on March 13, 2003, Beverly May, Director of Governmental Relations for the California Chapter of the American Massage Therapy Association, said “There is not a chance that the bill will be heard in committee March 25<sup>th</sup> – we don’t have a bill. It’s unlikely to be heard this session, as we aren’t even beginning to work on it until sometime in April.”

Ms. May is evidently taking the peculiar position that AB 1388 isn’t a real bill; and she has formed a committee to write *another* bill for regulating massage therapists in California. However, in the meantime the bill submitted to the State Assembly by Christine Kehoe is working its way through the legislature and could easily become law.

The response of massage school owners, managers, teachers, students and graduates to our previous newsletter was overwhelming – Christine Kehoe’s office was inundated with letters, faxes, emails and phone calls. In fact, the response was so great that Kehoe’s office couldn’t handle the volume.

Now it is time to do it again. Since the bill is now in committee, we have a chance to impact on its development by communicating with the members of the committee. Write letters to each committee member and encourage your staff, students, graduates, and clients to do the same. Make sure your voice is heard – otherwise a very flawed bill may become law.

### What to do next:

- Write to EVERY member of the Business and Professions Committee about your opinion of AB 1388. Their addresses are listed on the next page.
- Send copies of each letter to Christine Kehoe’s office so she can keep track of responses from the profession.
- Check online to follow the progress of the bill at [www.leginfo.ca.gov](http://www.leginfo.ca.gov) (type in AB 1388).

- Create sample letters for licensed therapists, students, and clients and have them available in your lobby. Encourage every staff member, student, graduate, and client to sign one, and mail it for them. **Make it your goal to mail at least 100 letters to the Committee in the next week.**
- Send copies of your letters to your local newspapers, and television news stations.
- Make arrangements to attend the May 2/3, 2003 CAMBS meeting in Rocklin.
- Send a short list of your concerns to Teresa Nead, fax 916-791-0119, so she can prepare the agenda of items to discuss at the meeting.

## CAMBS Meeting, May 2003

The May 2 and 3, 2003 CAMBS meeting will be hosted by the **Body Institute** in Granite Bay, California. The meeting will be held at the Rocklin Park Hotel, 5450 China Garden Rd., Rocklin, CA 95677 (916) 630-9400. Rooms were quoted at \$110.00 per night.

The nearest airport is Sacramento and Rocklin is about a 30 minute drive east of Sacramento on Highway 80 (toward Reno.) Other nearby hotels include the following:

Howard Johnson	916-624-4500
Comfort suites	916-315-1300
Ramada Limited	916-632-3366

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**CAMBS Members:** To register send a check in the amount of \$50.00 *per school*, regardless of the number of owners/administrators who will attend, to:

CAMBS, attn: Birgit Ball-Eisner  
27820 Dorris Drive, Carmel CA 93923.

Include a list of those who will attend, and their job titles. *The meeting is open only to school owners and administrators.*

**Non-Members:** The fee for the meeting is \$50.00 *per person* attending. Send payment to the address above. Include a list of those who will attend, and their job titles. *The meeting is open only to school owners and administrators.*

## Business and Professions Committee

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